



WTE Columbus
1261 Dublin Rd
Columbus, OH 43215

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1350171

Schedule Dates 08/15/12-08/21/12
Advertiser Americans for Prosperity (22300)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand AFP (409365)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name BRAUNSCHEI, ANNE
Phone/Fax /
CPE 1162
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments AFP
AMERICAN FOR PROSPERITY

Date Entered 08/03/12
Last Modified 08/03/12
Entered By Garry Sweetman
CO-OP No
Headline # ECR09781831
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,362.50
Net Total \$13,387.50
Sales Tax

Columbus (WTE)		
By Broadcast Month	Spots	Rate
Aug. 2012	20	\$15,750.00
Grand Total:	20	\$15,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	7:28A-7:57A (EST)	1			1	1	1			3	\$400.00	\$1,200.00	Columbus (WTE)	NEWS	8/3/12
2.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	7:58A-8:27A (EST)	1			1	1	1			3	\$450.00	\$1,350.00	Columbus (WTE)	GOOD DAY COLUMBUS	8/3/12
3.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	6:58P-7:27P (EST)	1			1	1	1			3	\$900.00	\$2,700.00	Columbus (WTE)	2.5 MEN	8/3/12
4.0	Normal Line / SPOT	08/15/12-08/17/12	2	:30	10P-11P (EST)	1			1	1	1			3	\$1,500.00	\$4,500.00	Columbus (WTE)	NEWS	8/3/12
5.0	Normal Line / SPOT	08/18/12-08/19/12	2	:30	10P-11P (EST)	1						X	X	2	\$1,000.00	\$2,000.00	Columbus (WTE)	NEWS	8/3/12
6.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	7:28A-7:57A (EST)	1	1	1						2	\$400.00	\$800.00	Columbus (WTE)	NEWS	8/3/12
7.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	7:58A-8:27A (EST)	1	1	1						2	\$450.00	\$900.00	Columbus (WTE)	GOOD DAY COLUMBUS	8/3/12
8.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	6:58P-7:30P (EST)	1	1	1						2	\$900.00	\$1,800.00	Columbus (WTE)	2.5 MEN	8/3/12
9.0	Normal Line / SPOT	08/20/12-08/21/12	2	:30	10P-11P (EST)	1	X	X						1	\$1,500.00	\$1,500.00	Columbus (WTE)	NEWS	8/3/12

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

CONFIRMATION CONTRACT